

Annual Public Performance License : SWANK K-12 Streaming

This public performance license authorizes unlimited movie showings by anyone in the school buildings, regardless of whether or not they are affiliated with the school. The terms provided in this section are specific to the public performance of Titles within school buildings covered by the license.

A) License and Copyright Restrictions

This license is for K-12 schools only. Movie showings must take place inside the school building. In addition, the movies may not be altered, duplicated, digitized or transmitted electronically in any form without specific permission from the copyright owner. Swank Movie Licensing USA has the right to add or delete any studio throughout the course of the license period. A current list of studios covered by the public performance site license can be found on our website.

B) Advertising Guidelines

We encourage you to print publicity materials from [swank.com/k-12-schools](https://www.swank.com/k-12-schools) to advertise the movie in your facility or to pass out directly to students and staff. You are permitted to use the studio approved images provided by Swank. Please note that these images may not be edited or altered and must include the © symbol and the studio name. Advertising movie showings via on-premises signage, the school specific website, email targeted to families of students, school specific social media accounts or direct mail to enrolled student's families is acceptable,

C) Fundraising and Donations

When fundraising at movie events, an unlimited amount of funds can be raised for the school. These funds can come from suggested donations, concessions, giveaways, and more. Some popular event ideas are Dinner and a Movie (charging for dinner), Parent's Night Out (charging for childcare), or Book to Movie themed showings (bringing a book to donate to the library).